



REISEN STATT RASEN.DE

Media Kit



Hi, we are ANNA and PHIL of
REISENSTATT RASEN.de

We report together about mindful travelling,
tours in Germany and Europe, delight on the
road and the adventures with our mini caravan.

IT'S SO NICE TO MEET YOU!



Our small GDR-Camper

We offer...

- **Real content:** Nothing is made up, posed or changed.
- **Realistic assessments:** Our opinion is always independent and uninfluenced.
- **The perfect connection** to a group of customers who are interested in independent travel.

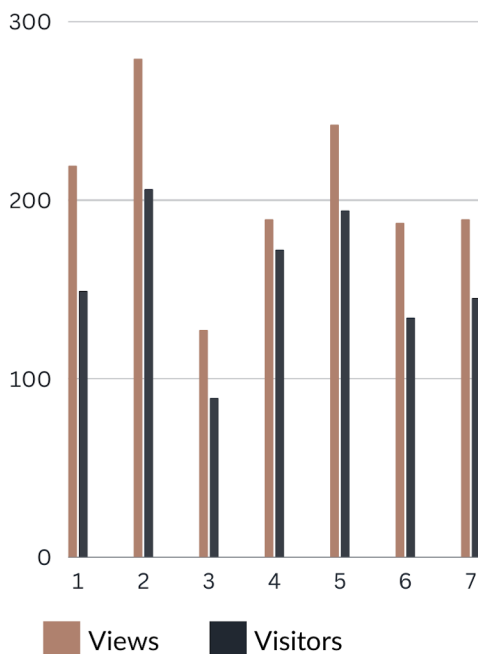
REISENSTATT RASEN.de is...

... the union of several blog projects, which now merge into the brand "Reisen statt Rasen"(what does mean "travelling instead of speeding"). We are a blog project, with social media presences and transparent, natural reporting.

Behind ReisenStattRasen.de are three experienced bloggers and at times there are even more of us. We are well connected and travel a lot - especially together.

Numbers, Data, Facts

Example week April'23



Input channels: Insta, Facebook, Google

Conversion via link-out: 2.5%

90% of readers come from the DACH region.

Previous collaborations

GITZENWEILER
HOF CAMPING



TICKET TO
THE MOON



DECATHLON



YOU?

